



35<sup>TH</sup> ANNUAL  
SCHOLARSHIP BENEFIT  
AND AWARDS

*Gala*

SPONSORSHIP PACKAGE

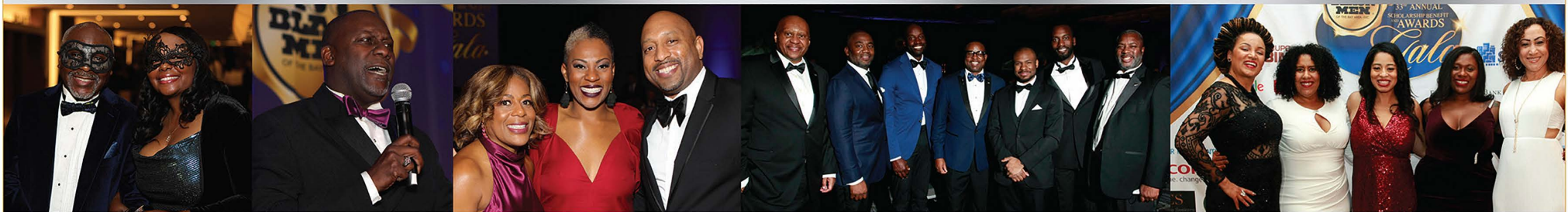
*2023*



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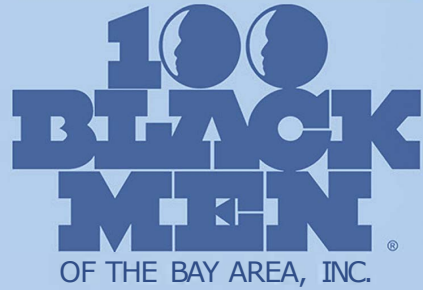
Saturday  
*December 9*  
2023

San Francisco Marriott Marquis  
55 Fourth Street • San Francisco, CA  
5:30pm - 10:00pm



We invite your company to join the ranks of the Golden State Warriors, Wells Fargo, Kaiser Permanente, and the San Francisco 49ers to serve as a corporate sponsor for our 35th Annual Scholarship Benefit and Awards Gala





## OUR MISSION

The mission of the 100 Black Men of the Bay Area is to improve the quality of life within the Bay Area and beyond, by advancing the social, economic, health, and educational progress of African Americans.

We are committed to helping those in our community make wise health, lifestyle and economic decisions, and helping our youth create and accomplish educational goals that will lead to family-sustaining wages and long-term career and life success.

"We are established leaders in our chosen fields, including business, government, education, medicine, law, finance, technology, sales, marketing, real estate, and public affairs. We utilize our diverse experience to assist others and empower our communities to improve their economic well-being."

--- **Chuck Baker**  
*Chairman*  
*100 Black Men of the Bay Area*





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# SPONSORSHIP LEVELS & BENEFITS

**PRESENTING**

**\$100,000**



**PARTNER**

**\$50,000**



**LEADER**

**\$25,000**



**SUPPORTER**

**\$10,000**



**TABLE**

**\$5,000**



We offer many flexible packages that offer year-long promotional opportunities that culminate with the Scholarship Benefit & Awards Gala.

## SPONSORSHIP LEVELS 6 BENEFITS



### PRESENTING SPONSOR

INVESTMENT: **\$100,000**

Our Presenting Sponsor package offers a year-long opportunity to partner with the 100 Black Men of the Bay Area. Your logo and overall corporate identity will be prominently placed at all of our events:

- Scholarship Benefit 6 Awards Gala (1,000 in attendance)
- Scholarship Luncheon (100 in attendance)
- 30-Kic-It Mentoring Sessions
- Spring Mentoring Luncheon (600 in attendance)
- 2-Corporate Recruiting Events (350 in attendance at each event)

### RECOGNITION

- Two VIP Premier tables (20 ppl)
- Four VIP Virtual squares
- Podium presentation
- VIP Reception company name & logo
- Two-page program spread
- Video recognition
- Premier display of company name & logo
- Onsite sponsorship appreciation displays throughout event
- Custom promotion and/or auction item
- Website acknowledgement on IOObblackmenba.org
- Social channel acknowledgement (Facebook, Twitter, IG, LinkedIn)
- Microinfluencer marketing (minimum of 50 organic posts on Twitter or Instagram)
- Custom blog post
- Custom email newsletter post

## SPONSORSHIP LEVELS 6 BENEFITS



### PARTNER SPONSOR

INVESTMENT: **\$50,000**

Our Partner Sponsor package offers an opportunity to partner with the 100 Black Men of the Bay Area as a VIP Sponsor of the Scholarship Benefits 6 Awards Gala as well as one additional event of your choice. Your logo and overall corporate identity will be prominently placed at both events. Additional event options include:

- Scholarship Luncheon (100 in attendance)
- 15-Kic-It Mentoring Sessions
- Spring Mentoring Luncheon (600 in attendance)

### RECOGNITION

- VIP Premier table (10 ppl)
- Two VIP Virtual squares
- VIP Reception company name & logo
- Full-page program ad
- Video recognition
- Premier display of company name & logo
- Onsite sponsorship appreciation displays throughout event
- Custom promotion and/or auction item
- Website acknowledgement on [IOOblackmenba.org](http://IOOblackmenba.org)
- Social channel acknowledgement (Facebook, Twitter, IG, LinkedIn)

## SPONSORSHIP LEVELS 6 BENEFITS



### LEADER SPONSOR

INVESTMENT: **\$25,000**

Our Leader Sponsor package offers an opportunity to become a VIP Sponsor of the Scholarship Benefits 6 Awards Gala with premier signage and recognition throughout the event and across social channels.

#### RECOGNITION

- VIP Premier table (10 ppl)
- One VIP Virtual square
- Invitation to VIP Reception
- Half-page program ad
- Video recognition
- Premier display of company name & logo
- Onsite sponsorship appreciation displays throughout event
- Website acknowledgement on IOOblackmenba.org
- Social channel acknowledgement (Facebook, Twitter, IG, LinkedIn)

## SPONSORSHIP LEVELS 6 BENEFITS



### SUPPORTER SPONSOR

INVESTMENT: **\$10,000**

Our Supporter Sponsor package offers an opportunity to support the Scholarship Benefits 6 Awards Gala with a company table supplemented with signage and recognition at the event.

#### RECOGNITION

- Premier table (10 ppl)
- Quarter-page program ad
- Video recognition
- Display of company name & logo
- Onsite sponsorship appreciation displays throughout event
- Website acknowledgement on [IOOblackmenba.org](http://IOOblackmenba.org)



## SPONSORSHIP LEVELS 6 BENEFITS



### TABLE SPONSOR

INVESTMENT: **\$5,000**

Our Table Sponsor package offers an opportunity to support the Scholarship Benefits 6 Awards Gala with a company table at the event.

### RECOGNITION

- Premier table (10 ppl)
- Company logo in program ad
- Onsite sponsorship appreciation displays throughout event
- Website acknowledgement on [IOOblackmenba.org](http://IOOblackmenba.org)

# LET'S COLLABORATE

Contact us via email, phone or by mail.

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*Payments are accepted online at [www.100blackmenba.org](http://www.100blackmenba.org) - click the Donate button*



**100**  
**BLACK**  
**MEN**  
OF THE BAY AREA, INC.®

