

The background of the image is a nighttime photograph of a city skyline, likely San Francisco, with the Golden Gate Bridge visible on the left and the Transamerica Pyramid on the right. The city lights are reflected in the water in the foreground. Overlaid on this is a large, circular logo with concentric blue and gold rings. Inside the logo, the text "100 BLACK MEN OF THE BAY AREA, INC." is at the top, followed by "37 ANNUAL" in a stylized font, and "SCHOLARSHIP BENEFIT AND AWARDS Gala" in a mix of serif and script fonts.

100
BLACK
MEN
OF THE BAY AREA, INC.

37
ANNUAL

SCHOLARSHIP BENEFIT
AND AWARDS
Gala

SPONSORSHIP PACKAGE
2025

100
BLACK
MEN
OF THE BAY AREA, INC.

37
ANNUAL

SCHOLARSHIP BENEFIT
AND AWARDS

Gala

Saturday
December 13
2025

San Francisco Marriott Marquis
55 Fourth Street • San Francisco, CA
5:30pm - 10:00pm



We invite your company to join the ranks of the Golden State Warriors, Wells Fargo, Okta,
and more to serve as a corporate sponsor for our 37th Annual Scholarship Benefit and Awards Gala





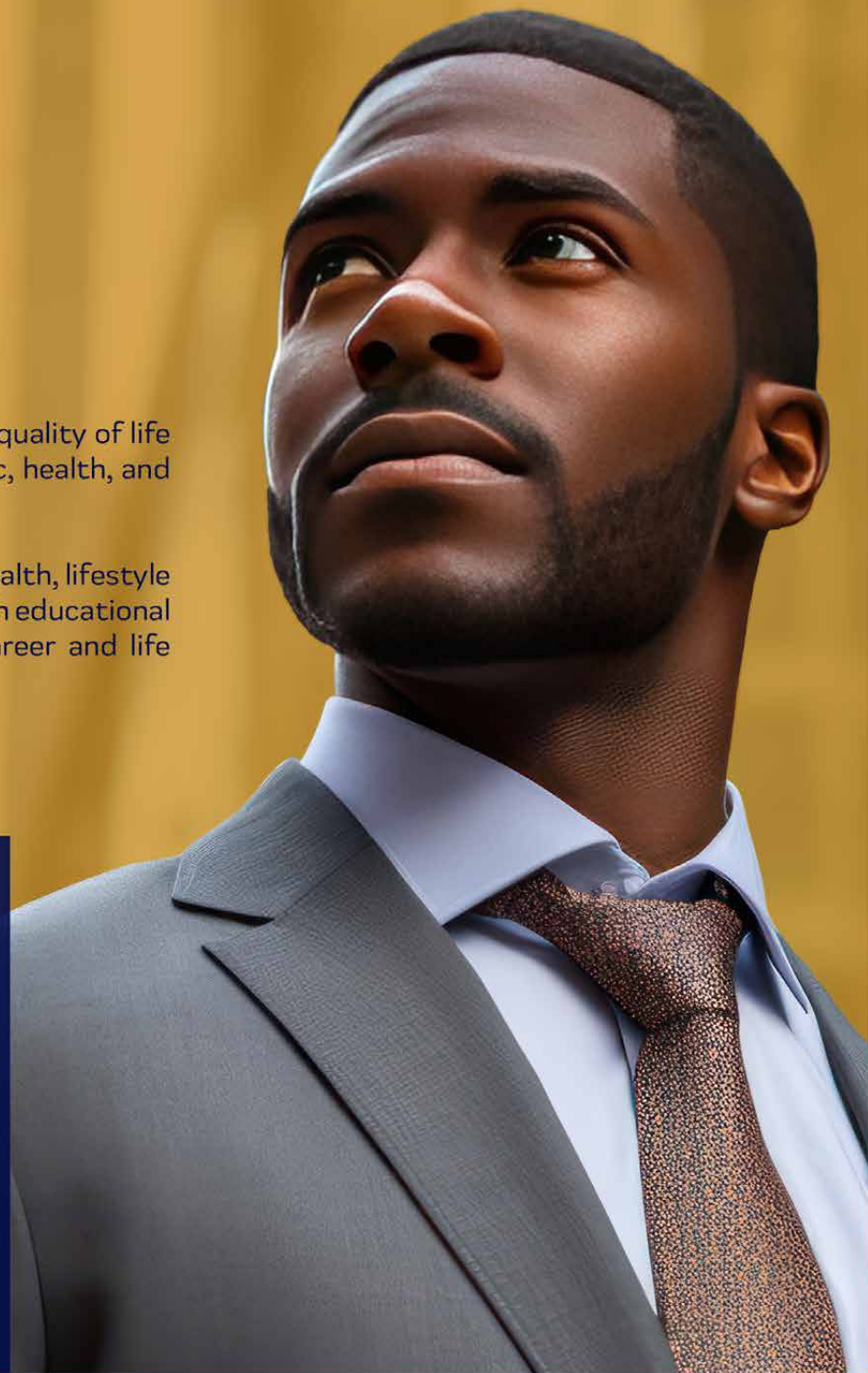
OUR MISSION

The mission of the 100 Black Men of the Bay Area is to improve the quality of life within the Bay Area and beyond, by advancing the social, economic, health, and educational progress of African Americans.

We are committed to helping those in our community make wise health, lifestyle and economic decisions, and helping our youth create and accomplish educational goals that will lead to family-sustaining wages and long-term career and life success.

“We are highly experienced and successful individuals in various industries such as business ownership, government, education, medicine, law, finance, technology, sales, marketing, real estate, and public relations. Leveraging our diverse expertise, we aim to support others and drive economic growth in our communities..”

Danny Williams
Chairman of the Board
100 Black Men of the Bay Area





SPONSORSHIP LEVELS & BENEFITS

PRESENTING
\$100,000



PARTNER
\$50,000



LEADER
\$25,000



SUPPORTER
\$10,000



TABLE
\$5,000



We offer many flexible packages that offer year-long promotional opportunities that culminate with the Scholarship Benefit & Awards Gala.

SPONSORSHIP LEVELS & BENEFITS



PRESENTING SPONSOR

INVESTMENT: **\$100,000**

Our Presenting Sponsor package offers a year-long opportunity to partner with the 100 Black Men of the Bay Area. Your logo and overall corporate identity will be prominently placed at all of our events:

- Scholarship Benefit & Awards Gala (1,000 in attendance)
- Scholarship Luncheon (100 in attendance)
- 30-Kic-It Mentoring Sessions
- Spring Mentoring Luncheon (600 in attendance)
- 2-Corporate Recruiting Events (350 in attendance at each event)

RECOGNITION

- Two VIP Premier tables (20 ppl)
- Four VIP Virtual squares
- Podium presentation
- VIP Reception company name & logo
- Two-page program spread
- Video recognition
- Premier display of company name & logo
- Onsite sponsorship appreciation displays throughout event
- Custom promotion and/or auction item
- Website acknowledgement on 100blackmenba.org
- Social channel acknowledgement (Facebook, Twitter, IG, LinkedIn)
- Microinfluencer marketing (minimum of 50 organic posts on Twitter or Instagram)
- Custom blog post
- Custom email newsletter post

SPONSORSHIP LEVELS & BENEFITS



PARTNER SPONSOR

INVESTMENT: **\$50,000**

Our Partner Sponsor package offers an opportunity to partner with the 100 Black Men of the Bay Area as a VIP Sponsor of the Scholarship Benefits & Awards Gala as well as one additional event of your choice. Your logo and overall corporate identity will be prominently placed at both events. Additional event options include:

- Scholarship Luncheon (100 in attendance)
- 15-Kic-It Mentoring Sessions
- Spring Mentoring Luncheon (600 in attendance)

RECOGNITION

- VIP Premier table (10 ppl)
- Two VIP Virtual squares
- VIP Reception company name & logo
- Full-page program ad
- Video recognition
- Premier display of company name & logo
- Onsite sponsorship appreciation displays throughout event
- Custom promotion and/or auction item
- Website acknowledgement on 100blackmenba.org
- Social channel acknowledgement (Facebook, Twitter, IG, LinkedIn)

SPONSORSHIP LEVELS & BENEFITS



LEADER SPONSOR

INVESTMENT: **\$25,000**

Our Leader Sponsor package offers an opportunity to become a VIP Sponsor of the Scholarship Benefits & Awards Gala with premier signage and recognition throughout the event and across social channels.

RECOGNITION

- VIP Premier table (10 ppl)
- One VIP Virtual square
- Invitation to VIP Reception
- Half-page program ad
- Video recognition
- Premier display of company name & logo
- Onsite sponsorship appreciation displays throughout event
- Website acknowledgement on 100blackmenba.org
- Social channel acknowledgement (Facebook, Twitter, IG, LinkedIn)

SPONSORSHIP LEVELS & BENEFITS



SUPPORTER SPONSOR

INVESTMENT: **\$10,000**

Our Supporter Sponsor package offers an opportunity to support the Scholarship Benefits & Awards Gala with a company table supplemented with signage and recognition at the event.

RECOGNITION

- Premier table (10 ppl)
- Quarter-page program ad
- Video recognition
- Display of company name & logo
- Onsite sponsorship appreciation displays throughout event
- Website acknowledgement on 100blackmenba.org

SPONSORSHIP LEVELS & BENEFITS



TABLE SPONSOR

INVESTMENT: **\$5,000**

Our Table Sponsor package offers an opportunity to support the Scholarship Benefits & Awards Gala with a company table at the event.

RECOGNITION

- Premier table (10 ppl)
- Company logo in program ad
- Onsite sponsorship appreciation displays throughout event
- Website acknowledgement on 100blackmenba.org

LET'S COLLABORATE

Contact us via email, phone or by mail.

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Payments are accepted online at www.100blackmenba.org - click the Donate button



100
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OF THE BAY AREA, INC.®

