

Greetings from the 100 Black Men of the Bay Area! *On behalf of the board of directors of the 100 Black Men, it is my pleasure to invite you to support 100 Black Men 38th Anniversary Scholarship Benefit and Awards Gala by purchasing an Ad in the event program book.*

Type and Format

Ads and logos should be print ready. Submitted artwork should not require any alterations or corrections and should be ready to be reproduced for publication.

Acceptable formats are: PSD, TIFF, EPS, PDF, JPEG or PNG.

We can accept print-ready files saved from the following design software programs: Adobe Photoshop®, Adobe Illustrator®, Adobe InDesign®, or other graphic programs, *as long as they are saved or exported in the above listed formats.* NOTE: If you using a program like Illustrator and are not including or embedding fonts with your files, please convert all fonts to outlines before exporting in another format.

Native Microsoft Word or Microsoft Publisher files are not acceptable. You will need to save your file in one of the above listed formats. Please refer to your user manual or software vendor for information on how to output a print-ready image that meets the specifications listed in this document.

Your file, picture, or company logo must have a resolution of at least 300ppi (pixels per inch) to be suitable for print.

Please keep in mind that images pulled from or used on the web are NOT suitable for print. The files are too small, the resolution is too low, and it will not produce clear images and text when printed. We are not responsible for the look or quality of your ad, photograph, or log in the final print version of the program book for any images or files received that are pulled directly from the web or email blasts.

Color Mode

All ads in this program book will be in full color. You should save your files in the CMYK color mode. If your files are submitted in RGB or Pantone colors, they will be converted to CMYK during preflighting for printing. Conversion from one color standard to another may cause colors to shift.

Program Book AD
Specifications & Rates

If your Ad is to be created by us as a part of your sponsorship package, you can submit the text content of your ad by email or as an attached Microsoft Word document. Logos should be sent in vector EPS format if available. If not, the logo file must be *at least* 300ppi. Logos pulled from the web are not acceptable for print.

Ad Deadline
All ads should be received on or before **November 13, 2026**.

Where To Send Your Files
If sending electronically, please e-mail your files to **galasupport@100blackmenba.org**

If you are unable to email your files, please contact us and we will provide you with an alternative option.

AD RATES

1 Full Page (8.5”w x 11”h)	**$600**
1/2 Half Page (8.5”w x 5.5”h)	**$300**
1/4 Quarter Page (4.25”w x 5.5”h)	**$150**
1/8 Eighth Page (4.25”w x 2.75”h)	**$100**

Exact size samples can be seen on the next two pages

Full Page Ad

7.5”w x 10”h

[Pages in program book have a 1/2 inch border]

1/8 Page Ad

3.75”w x 2.5”h

1/4 Quarter Page Ad

3.75”w x 5”h

Half Page

7.5”w x 5”h